

RYAN MASKELL

21/12/1994

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EDUCATION

**Bath Spa
University**

September 2013–
June 2016

BA (Hons) Creative Writing with Publishing 2:1
(68.29)

Modules include:

The Editor: Covered critical thinking; sourcing, generating, selecting and pitching ideas. Project management and scheduling. Focused on shaping text: cutting and rewriting where necessary, structuring text for clarity and readability. Proofreading fiction and non-fiction to house style.

Digital Publishing: App creation using Adobe Experience Manager, e-book creation, website creation including use of content management systems (Wordpress). Collaborative problem-solving and project management for creative content (e.g. new product development/ online promotions).

Professional Writing: Developed non-fiction writing skills and learned to apply them across a variety of contexts. Covered copywriting, speechwriting, online journalism, press releases, advertising, long-form nonfiction, travel writing and more. Particular focus on clarity, concision, audience and tone of voice.

Projects:

Immerse magazine: Created and designed an issue of an art and soundtrack-based gaming magazine, complete at 32 pages.

Creative Monsters: Collaborated with award-winning authors Brandon Sanderson and Jonathan Stroud, and local children to create a 'mini-booklet' exploring creativity in writing. Included a fundraising campaign to cover printing costs, followed by sales to raise money for The Children's Society. Produced and edited content as well as using InDesign to create the product.

University roles:

Commissioning Editor, Games – Milk. Magazine. February – June 2015

**Chauncy
Secondary School,
Ware**

September 2006
-July 2012

A Levels: English Language (B), History (C)

AS Levels: English Literature (B), Citizenship Studies (C)

GCSEs: Biology (C), Business (C), Chemistry (C), English Language (B), English Literature (B), German (B), History (C), Maths (C), Physics (B) Extended Certificate in Digital Applications: Graphic Art (C), ICT(C), Creative Enterprise (C)

EMPLOYMENT

Apptrigger.com

October 2017 – Present

Independent Contributor

Writing game reviews, news, and guides for PC, console, and mobile. Experience working to embargo, covering live events, and creating articles that adhere to SEO and copyright standards.

WinBuzzer.com

July 2016 Current

Editor

Writing and editing Microsoft technology news. Liaising with developers and employees to create feature articles. Idea generation, live coverage.

PCGamesN

March 2019 – Present

Independent Contributor

Cover shifts for gaming news, attending preview events.

Firewall.cx

December 2016 – April 2017

Writer

Technology focused content. Long-form reviews and guides for VPNs, IP-PBX, Tor, and Hyper-V Server.

Jun 2018 – Present

WORK EXPERIENCE

Seize Films

February – June 2016

Web Developer

Designed and created a website, developed a social media strategy.

Dorothy House

April 2016

Journalist

Worked with the house agency to help produce a plan for their 40th-anniversary video.

Strictly Reading and Leeds

14 August 2014

Writer

Duties include: Producing multimedia article (one-off)

SKILLS

IT

MS Office (Word, Excel, PowerPoint); Adobe Creative Suite: Photoshop (Advanced); InDesign (Intermediate); DPS (Basic); WordPress web development and content management; HTML & CSS (Basic).

Other

Project management, digital content development, research, presentation skills, copywriting, budgeting, copyediting, proofreading, digital photography, fiction writing.

INTERESTS

Reading, design, travel, environment and sustainability, gaming (Apex: Legends, Civ VI, Destiny 2), technology, PC building, 3D modelling (Blender).

REFEREES

Katharine Reeve (k.reeve@bathspa.ac.uk)

Subject Leader, BA Publishing. Bath Spa University.